

Now in its sixth year, the West Australian Good Food Guide (WAGFG) Wine Awards have firmly established themselves in the landscape of Western Australia's wine industry. Leading the awards this year are Erin Larkin (Robert Parker Wine Advocate) and Emma Farrelly (State Buildings, Director of Wine) two Perth-born and bred wine professionals who have dedicated their careers to celebrating the diversity, strength, and quality of the local wine regions and styles. Their expertise and passion continue to elevate the prestige and recognition of WA wines on both a national and international level.

The West Australia Good Food Guide Wine of the Year Awards are a significant accolade with widespread impact, embracing best practices and celebrating the breadth of WA wine growing. These awards focus on consumer needs while providing a valuable reference point for winemakers and wineries. As a benchmark in the industry, the awards deliver contemporary, relevant, and easily digestible results that showcase the current landscape of WA wines across various regions and styles.

Once again, the awards acknowledge the importance of viticulture, winemaking, regional expertise and exceptional single sites. By enhancing its top 25 list, the WA Good Food Guide Wine Awards aim to celebrate the extensive talent in Western Australia's wine industry.

Esteemed wine reviewer Erin Larkin (Wine Advocate et al) and highly-awarded sommelier Emma Farrelly (State Buildings) are joined by; presenter and Halliday Wine companion and Wine Front contributor Mike Bennie, wine writer and raconteur Nick Ryan (The Australian), Leanne Altmann; Beverage Director & WSET, Educator for Trader House Restaurant Group and a man that needs no introduction to the WA industry, Mr Ray Jordan.

The Top 25 list of the WA Good Food Guide Wine Awards is gaining momentum and maturity in 2024. This year, the awards emphasize that the best wines are not only about style and innovation within wineries but also about being crafted from the ground up. The broader mission of the WAGFG Wine Awards is to foster a deeper connection to vineyards, viticulture, and the diverse wines emerging from Western Australia's renowned growing regions. By highlighting these elements, the awards aim to celebrate and promote the integral relationship between the land, the winemakers, and the outstanding quality of WA wines.

As with previous years, the wines in the Western Australia Good Food Guide (WAGFG) Wine Awards are tasted blind. Each wine undergoes multiple tastings and is judged, rated, and ranked based on a matrix of factors, including complexity, interest, and deliciousness. The judges look for wines with a distinct personality, quality, drinkability, and uniqueness.

The panel decides on the "best wines" through rigorous discussion, re-tasting, and consensus before ranking them to determine the Top 25. This year's decision—making process for additional awards will also occur during the Top 25 judging period.

The WAGFG Wine Awards maintain a professional yet modern judging approach, emphasizing the connection between wine producers and consumers. The WA Good Food Guide Wine Awards connects results with consumers through accessible, digital results that remain available permanently through WA Good Food Guide marketing channels; in 2024 we will launch a special digital magazine supported by a marketing campaign driven by our digital agency Distl, and in the West Australian Newspaper. An example of our digital drink's magazine format can be found here.



## **KEY ENTRY INFORMATION**

## 1. Fill out the entry form online

(See the link 'Drinks Awards' on the WAGFG homepage) wagoodfoodguide.com – multiple entries can be made in one single transaction)
Contact georgia@wagoodfoodguide.com if you would like an invoice created (four entries or more)

## 2. Carefully package two bottles per entry, then deliver or send it to:

WA Good Food Guide Att: Abbie Kinsella Upstairs via staircase on right hand side 6/38 King Edward Rd Osborne Park, WA, 6017

Two bottles of each wine are required to be physically entered

## 3. Key WAGFG Wine awards dates

Entries open: 1st June

Entries close: 27th August, 2024

Judging at the State Buildings: 1st September

2024 - 3rd September 2024